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Vienna Insurance Group launches an Investor Relations App for iPads

In keeping with one of the hottest recent trends in corporate communications, the **Vienna Insurance Group AG Wiener Versicherung Gruppe**, one of the leading, stock market listed insurance groups in Austria and Central and Eastern Europe, has launched an iPad App. Increasing numbers of people are using mobile devices to call up information while on the move. According to a study carried out by investment bank Morgan Stanley, the number of users of mobile internet solutions is set to exceed the number using traditional PCs by 2014.

"Recent studies have shown that information is increasingly being accessed by people on the move. Investors, analysts, journalists and executives travel frequently and therefore make increasing use of iPad functionality. It has become necessary to be able to access relevant corporate information from mobile devices and we are happy to be able to satisfy the increasing needs of our stakeholders in this respect with our VIG IR App," comments **Peter Hagen, Deputy CEO of the Vienna Insurance Group**, who is a frequent user of the iPad.

The free iPad Investor Relations App allows investors, journalists and analysts to keep up to date with the latest news and figures from the Vienna Insurance Group: it will be possible to check the share price and access ad hoc news and press releases, as well as important downloads such as annual reports and corporate fact sheet, at any time and from anywhere. The content of the VIG IR App is also accessible when offline. As a mobile source of information, the App therefore provides an excellent supplement to the Group's website www.vig.com.

Download and availability

The Vienna Insurance Group App can be found in the App Store by searching for „VIG IR“ or via the link <http://itunes.apple.com/us/app/vienna-insurance-group-investor/id491321746>.

With a Standard & Poor's rating of A+ (with a stable outlook), the Vienna Insurance Group is the best ranked company on the Vienna Stock Exchange's ATX index of leading companies. The Vienna Insurance Group (VIG) is one of the leading insurance groups in CEE headquartered in Vienna. Outside of its home base in Austria, Vienna Insurance Group is also active, through subsidiaries and insurance holdings, in Albania, Bosnia-Herzegovina, Bulgaria, Germany, Estonia, Georgia, Croatia, Latvia, Liechtenstein, Lithuania, Macedonia, Montenegro, Poland, Romania, Russia, Serbia, Slovakia, the Czech Republic, Turkey, Hungary, Ukraine and Belarus. Moreover, Wiener Städtische Versicherung has branches in Italy and Slovenia; Donau Versicherung has a branch in Italy.

On the Austrian market, the Vienna Insurance Group (VIG) positions itself with Wiener Städtische Versicherung, Donau Versicherung and Sparkassen Versicherung.

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You will also find this press release on <http://www.vig.com>